Vince Stinson

Senior User Experience Product Designer

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WORK EXPERIENCE

OpsRamp, Senior UXUI Product
NOV 2020 – PRESENT

- Sr UX Designer focused on product for a modern IT Operations Management (ITOM) platform. OpsRamp discovers, monitors, manages, and automates hybrid cloud environments which support business-critical services and digital transformation initiatives.

Blue Matador, Senior UXUI
MAY 2017 – Nov 2020

- Led user experience and product design for an infrastructure monitoring platform that continuously monitored 50k+ cloud resources and generated half a million dollars in ARR.
- Conducted user research both internally and externally.
- Owned the entire design process from low-fidelity wireframes, user feedback, high-fidelity designs, to working with engineers to build the final product.
- Created and maintained design standards for the brand.

Perfectly Posh, Senior UXUI / Visual Designer
DEC 2015 – JUN 2017

- Led redesign of a virtual office for eCommerce storefront.
- Improved user experience for consultants; provided sales growth and downline tracking management.
- Developed standards across the engineering team, creative department, and data analysts to improve usability.
- Designed customized shopping cart, product pages, and sales onboarding; Migrated from Drupal to Salesforce Commerce Cloud - Demandware.

Penna Powers, Digital Strategist
JUL 2014 – MAY 2015

- Developed and implemented a plan for the site pages; conducted user interviews, feedback, and user testing.
- Developed strategies involving front and backend development.
- Set project timelines and milestones.

Red Olive, CPO / Creative Director
APR 2006 – JUL 2014

- Led teams designing end-to-end experiences on and offline.
- Managed the workflow for the design and engineering team.
- Created site information architecture, wireframing, market analysis, client communication, and prototyping.

EDUCATION

The Art Institutes
Visual Communications
1995

DevMountain
UX and UI Design
2015

SKILLS

Figma

Sketch

Adobe Creative Cloud

InVision

HubSpot

WordPress

HTML & CSS

User Experience Design

Product Strategy

Product Design

Product Innovation

Personas

User Research

Prototyping

Wireframing

Design Systems

Mobile Design

Visual Design

Out of the Box Thinking

Design for Agile Development