

VINCE STINSON

DIRECTOR OF PRODUCT DESIGN

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WORK EXPERIENCE

Rebuy, Director of Product Design

JAN 2022 – SEP 2024

Directed a team to create intuitive designs for an omnichannel personalization suite, enhancing features and setting design standards. Collaborated with stakeholders to drive significant growth, expanding the merchant base to over 10,000 brands. Led and mentored the design team while implementing processes to streamline design efficiency and take concepts to market.

OpsRamp | Hewlett Packard, Senior Product Designer

NOV 2020 – DEC 2021

Oversaw design for a modern IT Operations Management (ITOM) platform, focusing on user-centric solutions for managing hybrid cloud environments and supporting digital transformation.

Blue Matador, Senior Product Designer

MAY 2017 – NOV 2020

Led design for an infrastructure monitoring platform tracking over 50,000 cloud resources, generating \$500,000 in ARR. Managed the design process from wireframes to the final product, conducted user research, and set design standards.

Perfectly Posh, Senior UXUI / Visual Designer

DEC 2015 – JUN 2017

Redesigned an eCommerce virtual office, enhancing user experience and sales tracking. Developed usability standards, custom shopping carts, product pages, and migrated from Drupal to Salesforce Commerce Cloud (Demandware).

Penna Powers, Digital Strategist

JUL 2014 – MAY 2015

Planned and executed user experience strategies for various stakeholders, including testing, feedback, and development.

Red Olive, CPO / Creative Director

APR 2006 – JUL 2014

Designed end-to-end experiences both online and offline. Managed design and engineering workflows, and handled site architecture, wireframing, market analysis, and client communication.

SKILLS

Design Leadership:

Successfully led cross-functional teams in delivering end-to-end solutions for startups and creative companies, with a focus on efficiency and scalability.

Management & Collaboration:

Strong team leader with expertise in fostering cross-functional collaboration, applying agile methodologies, and mentoring team members to advance their careers and contributions.

Technical Proficiency:

Expert in Figma (including leading team participation in Config), Adobe Suite, FigJam, and AI/ML applications. Proven ability in developing and scaling comprehensive design systems and prototypes.

Innovation & Design Thinking:

Known for driving innovation and cultivating a culture of design thinking to create impactful, user-centered solutions.

EDUCATION

The Art Institutes

Visual Communications
Completed: 1996

DevMountain

UX and UI Design
Completed: 2015